



UNILATERAL MINIMUM ADVERTISED PRICE POLICY

REVISED 11.20.2023

I. INTRODUCTION

As the exclusive U.S. distributor for Epoch Company, Ltd., Epoch Everlasting Play, LLC (“Epoch”) is dedicated to providing high quality, innovative toys and games, and has consistently taken the utmost care, and devoted substantial resources toward cultivating positive consumer recognition of its licensed brands. In order to maintain this brand position and ensure high quality presentation of these premium brands and products, Epoch has unilaterally adopted this Unilateral Minimum Advertised Price Policy (the “Policy”).

This Policy does not constitute an agreement between Epoch and the retailer. Instead, it is a unilateral statement of Epoch’s policy concerning the prices at which its line of products may be sold.

II. GENERAL GUIDELINES

1. This Policy applies to all retailers, including, but not limited to, in-store (physical retail locations, i.e., “brick and mortar”), catalog, and Internet retailers.

2. This Policy applies to all Epoch products listed on the attached **Schedule A** (the “Products”). **Schedule A** also includes a minimum advertised price (the “MAP”) for each Product. Epoch may, in its sole discretion, modify **Schedule A** from time to time.

3. Epoch recognizes that retailers are free to make their own decisions to advertise and sell any Epoch product at any price they choose, without consulting or advising Epoch.

4. The Policy applies to advertised prices, not the price at which Products are actually sold or offered for sale to an individual in-store or over the telephone.

5. Please see the **Policy FAQ’s** for more information on the Policy and enforcement.

III. ADVERTISING GUIDELINES

1. The Policy applies to all advertisements of Products in any and all media, including but not limited to flyers, posters, coupons, mailers, inserts, newspapers, magazines,

catalogs, television, radio, and public signage, as well as internet sites, social media sites, apps, or any other electronic media.

2. The Policy does not apply to solely on premise or in-store advertising that is not distributed to customers.

3. Website features such as “click for price,” automated “bounce-back” pricing e-mails, preformatted e-mail responses, forms, automatic price display for any items prior to being placed in a customer’s shopping cart and other similar features are considered to be communications initiated by the dealer (rather than by the customer) and thereby constitute “advertising” under this Policy.

4. It shall not be a violation of this Policy to advertise that a customer may “call for price” or “email for price,” or to use similar language, specifically with respect to Products, so long as no price is listed.

5. This Policy also applies to any activity which Epoch determines, in its sole discretion, is designed or intended to circumvent the intent of this Policy, such as solicitations for “group purchases” and the like.

6. It shall not be a violation of this Policy to advertise in general that the retailer has “the lowest prices” or will match or beat its competitors’ prices, or to use similar phrases; so long as the retailer does not include any advertised price below MAP and otherwise complies with this Policy.

7. From time to time, Epoch may permit retailers to advertise Products at prices lower than the MAP retail price. In such events, Epoch reserves the right to modify or suspend the MAP retail price with respect to the affected Products for a specified period of time by providing advance notice to all retailers of such changes.

IV. POLICY VIOLATIONS AND ENFORCEMENT

1. Epoch and/or its third-party administrator (the “Administrator”) monitors the advertised prices of retailers, either directly or via the use of third-party agencies or tools. Violations of the Policy shall be determined by Epoch in its sole discretion.

2. Epoch reserves the right to cancel any pending orders, restrict future orders, or suspend a retailer’s account if Epoch reasonably believes:

- a) a retailer has violated the provisions of this Policy; or
- b) a retailer has engaged in any activity that Epoch determines, in its sole discretion, is designed or intended to circumvent the intent of this Policy.

3. If a retailer with multiple store locations or websites violates this Policy at any one store location, or on any one website, then Epoch will consider this to be a violation by the retailer.

3. Waivers to this Policy may be granted in Epoch's sole discretion by the Epoch or the Administrator in writing. Epoch Sales, Marketing, or other personnel are not authorized to modify or grant exceptions to the Policy. In the event that the Administrator authorizes a waiver to the Policy, retailers must strictly adhere to the terms of the waiver letter. Deviation from the terms of a waiver letter is a violation of the Policy.

4. Retailers are expected to provide reasonable cooperation in any investigations regarding possible Policy violations. Hindering, obstructing, delaying, or otherwise failing to cooperate with a Policy investigation is a violation of this Policy.

5. The Policy will be enforced by Epoch, or Administrator, in its sole discretion and without notice. Retailers have no right to enforce this Policy. Without limitation, violations of this Policy may result in any of the aforementioned sanctions up to and including termination of our business relationship, as well as any available remedies at law. All questions related to this Policy should be directed in email to MAPP@epocheverlastingplay.com.

SCHEDULE A

Brand	Item #	Description	MAP
Aquabeads	AB30238	Disney Princess Character Set	\$ 8.99
Aquabeads	AB31332	Flip Tray Set	\$ 7.19
Aquabeads	AB31369	Frozen II Playset	\$ 17.99
Aquabeads	AB31370	Frozen II Character Set	\$ 8.99
Aquabeads	AB31445	Rainbow Pen Station	\$ 17.99
Aquabeads	AB31502	Mega Bead Set	\$ 17.99
Aquabeads	AB31504	Pastel Fancy Set	\$ 8.99
Aquabeads	AB31505	Pastel Solid Bead Pack	\$ 8.99
Aquabeads	AB31506	Pastel Fairy Tale Set	\$ 8.99
Aquabeads	AB31512	Bead Pen	\$ 4.49
Aquabeads	AB31513	Sprayer	\$ 5.39
Aquabeads	AB31515	Bead Picker	\$ 4.49
Aquabeads	AB31517	Solid Bead Pack	\$ 8.99
Aquabeads	AB31520	Jewel Bead Pack	\$ 8.99
Aquabeads	AB31567	Calico Critters Character Set	\$ 8.99
Aquabeads	AB31601	Star Bead Studio	\$ 17.99
Aquabeads	AB31602	Star Friends Set	\$ 8.99
Aquabeads	AB31603	Star Bead Pack	\$ 8.99
Aquabeads	AB31604	Princess Tiara Set 3D	\$ 13.49
Aquabeads	AB31606	Disney Princess Dazzle Set	\$ 13.49
Aquabeads	AB31751	Design & Style Rings	\$ 17.99
Aquabeads	AB31766	Fairy World	\$ 17.99
Aquabeads	AB31769	Ocean Life	\$ 8.99
Aquabeads	AB31770	Charm Maker	\$ 8.99
Aquabeads	AB31773	Creation Cube - Disney Princess	\$ 26.99
Aquabeads	AB31774	Creation Cube - Super Mario	\$ 26.99
Aquabeads	AB31775	Design Factory	\$ 31.49
Aquabeads	AB31776	Star Bead Station	\$ 31.49
Aquabeads	AB31832	Animal Crossing: New Horizons Character Set	\$ 13.49
Aquabeads	AB31837	Enchanted World	\$ 17.99
Aquabeads	AB31838	Day On The Farm	\$ 31.49
Aquabeads	AB31855	Decorator'S Pouch - Sea Life	\$ 13.49
Aquabeads	AB31856	Decorator'S Pouch - Unicorn	\$ 13.49
Aquabeads	AB31901	Disney Princess Tiara Set	\$ 17.99
Aquabeads	AB31912	Beginners Carry Case	\$ 17.99
Aquabeads	AB31913	Mega Bead Trunk	\$ 22.49
Aquabeads	AB31914	Deluxe Carry Case	\$ 31.49
Aquabeads	AB31915	Animal Buddies	\$ 8.99
Aquabeads	AB31944	Mystic Unicorn Set	\$ 17.99

Aquabeads	AB31968	Wild Safari Scene	\$ 22.49
Aquabeads	31725	Mini Creations Kit	\$ 4.49
Aquabeads	31946	Super Mario Character Set	\$ 13.49
Aquabeads	31993	Deluxe Craft Backpack	\$ 35.99
Aquabeads	31994	Dinosaur World	\$ 17.99
Aquabeads	31995	Shiny Bead Refill Set	\$ 17.99
Aquabeads	31997	Disney Princess Dress Up Set	\$ 17.99
Aquabeads	35027	Design 'N Display Nail Studio	\$ 17.99
Aquabeads	35046	Ocean Splash Scene	\$ 17.99
Aquabeads	35059	Hearts & Ribbons Nail Refill	\$ 6.29
Aquabeads	35060	Stars & Unicorns Nail Refill	\$ 6.29
Aquabeads	35071	Disney Princess Aqua Nail Studio	\$ 13.49
Calico Critters	CC1406	Sandy Cat Family	\$ 20.69
Calico Critters	CC1455	Outback Koala Family	\$ 17.99
Calico Critters	CC1460	Hopper Kangaroo Family	\$ 17.99
Calico Critters	CC1466	School Bus	\$ 35.99
Calico Critters	CC1472	Tuxedo Cat Family	\$ 20.69
Calico Critters	CC1480	Walnut Squirrel Family	\$ 22.49
Calico Critters	CC1483	Family Seven Seater	\$ 31.49
Calico Critters	CC1485	School Music Set	\$ 17.99
Calico Critters	CC1509	Bear Family	\$ 20.69
Calico Critters	CC1567	Chocolate Rabbit Grandparents	\$ 17.99
Calico Critters	CC1735	Toy Poodle Family	\$ 20.69
Calico Critters	CC1746	Piano & Desk Set	\$ 17.99
Calico Critters	CC1748	Country Bathroom Set	\$ 17.99
Calico Critters	CC1788	Grocery Market	\$ 31.49
Calico Critters	CC1790	Sunshine Nursery Bus	\$ 22.49
Calico Critters	CC1794	Maple Cat Family	\$ 22.49
Calico Critters	CC1801	Village Pizzeria	\$ 31.49
Calico Critters	CC1802	Marshmallow Mouse Family	\$ 20.69
Calico Critters	CC1804	Splashy Otter Family	\$ 17.99
Calico Critters	CC1806	Marshmallow Mouse Triplets	\$ 8.99
Calico Critters	CC1807	Children'S Bedroom Set	\$ 17.99
Calico Critters	CC1808	Comfy Living Room Set	\$ 17.99
Calico Critters	CC1809	Dining Room Set	\$ 17.99
Calico Critters	CC1810	Kitchen Play Set	\$ 17.99
Calico Critters	CC1834	Kitchen Island	\$ 9.89
Calico Critters	CC1835	Microwave Cabinet	\$ 8.99
Calico Critters	CC1836	Breakfast Playset	\$ 11.69
Calico Critters	CC1837	Laundry & Vacuum Cleaner	\$ 8.99
Calico Critters	CC1838	Bed & Comforter Set	\$ 8.99
Calico Critters	CC1840	Nursery Friends Set	\$ 13.49
Calico Critters	CC1843	Sweet Raspberry Home	\$ 26.99

Calico Critters	CC1865	Persian Cat Family	\$ 20.69
Calico Critters	CC1866	Persian Cat Twins	\$ 8.99
Calico Critters	CC1867	Persian Cat Triplets	\$ 8.99
Calico Critters	CC1880	Caramel Dog Family	\$ 17.99
Calico Critters	CC1881	Family Cruising Car	\$ 26.99
Calico Critters	CC1882	Playful Starter Furniture Set	\$ 26.99
Calico Critters	CC1884	Lakeside Lodge Gift Set	\$ 44.99
Calico Critters	CC1886	Adventure Tree House Gift Set	\$ 49.49
Calico Critters	CC1887	Baby Ropeway Park	\$ 22.49
Calico Critters	CC1888	Baby Hedgehog Hideout	\$ 17.99
Calico Critters	CC1898	Triplet Stroller	\$ 8.99
Calico Critters	CC1900	Baby Windmill Park	\$ 17.99
Calico Critters	CC1902	Baby Balloon Playhouse	\$ 17.99
Calico Critters	CC1906	Triplets Care Set	\$ 19.79
Calico Critters	CC1910	Family Picnic Van	\$ 31.49
Calico Critters	CC1912	Ceiling Light	\$ 7.19
Calico Critters	CC1913	Crib With Mobile	\$ 8.99
Calico Critters	CC1914	Bakery Shop Starter Set	\$ 22.49
Calico Critters	CC1915	Baby Amusement Park	\$ 49.49
Calico Critters	CC1916	Baby Star Carousel	\$ 17.99
Calico Critters	CC1917	Spooky Surprise House	\$ 16.19
Calico Critters	CC1918	Royal Carriage Set	\$ 22.49
Calico Critters	CC1923	Hedgehog Family	\$ 17.99
Calico Critters	CC1939	Midnight Cat Family	\$ 22.49
Calico Critters	CC1940	Pookie Panda Family	\$ 20.69
Calico Critters	CC1967	Sheep Family	\$ 22.49
Calico Critters	CC1968	Sheep Twins	\$ 8.99
Calico Critters	CC1969	Goat Family	\$ 22.49
Calico Critters	CC1971	Pony'S Stylish Hair Salon	\$ 71.99
Calico Critters	CC1972	Pony'S Hair Stylist Set	\$ 22.49
Calico Critters	CC1973	Princess Dress Up Set	\$ 24.29
Calico Critters	CC1974	Pony Friends Set	\$ 22.49
Calico Critters	CC1975	Party Time Playset -Tuxedo Cat Girl-	\$ 25.19
Calico Critters	CC1976	Husky Family	\$ 22.49
Calico Critters	CC1977	Highbranch Giraffe Family	\$ 22.49
Calico Critters	CC1978	Tandem Cycling Set -Husky Sister & Brother-	\$ 25.19
Calico Critters	CC1979	Husky Twins	\$ 8.99
Calico Critters	CC1980	Bbq Picnic Set -Elephant Girl-	\$ 26.99
Calico Critters	CC1981	Cycle & Skate Set -Panda Girl-	\$ 25.19
Calico Critters	CC1983	Weekend Travel Set -Snow Rabbit Mother-	\$ 25.19
Calico Critters	CC2018	Yellow Labrador Family	\$ 17.99
Calico Critters	CC2025	Ice Cream Van	\$ 35.99
Calico Critters	CC2026	Popcorn Delivery Trike	\$ 26.99

Calico Critters	CC2028	Chocolate Rabbit Family	\$ 17.99
Calico Critters	CC2029	Red Roof Cozy Cottage	\$ 26.99
Calico Critters	CC2032	Bluebell Cottage Gift Set	\$ 80.99
Calico Critters	CC2053	Baby'S Toy Box - Snow Rabbit And Panda Babies	\$ 20.69
Calico Critters	CC2058	Reindeer Family	\$ 22.49
Calico Critters	CC2060	Reindeer Twins	\$ 8.99
Calico Critters	CC2061	Easter Celebration Set	\$ 17.99
Calico Critters	CC2062	Penguin Family	\$ 22.49
Calico Critters	CC2063	Penguin Babies Ride N Play	\$ 13.49
Calico Critters	CC2069	Fennec Fox Family	\$ 22.49
Calico Critters	CC2070	Fennec Fox Twins	\$ 8.99
Calico Critters	CC2071	Sunny Picnic Set -Fennec Fox Sister & Baby –	\$ 22.49
Calico Critters	CC2073	Baby Mermaid Castle	\$ 71.99
Calico Critters	CC2074	Floating Cloud Rainbow Train	\$ 22.49
Calico Critters	CC2075	Milk Rabbit Family	\$ 17.99
Calico Critters	CC2076	Triplets Baby Bathtime Set	\$ 17.99
Calico Critters	CC2077	Royal Princess Set	\$ 26.99
Calico Critters	CC2078	Pony'S Vanity Dresser Set	\$ 35.99
Calico Critters	CC2079	Bl Red Roof Country Home - Secret Attic Playroom	\$ 89.99
Calico Critters	CC2080	Village Doctor Starter Set	\$ 31.49
Calico Critters	CC2081	Bl Baby'S Christmas Tree Set	\$ 26.99
Calico Critters	CC2086	Country Doctor Gift Set	\$ 80.99
Calico Critters	CC2099	Chocolate Rabbit Twins	\$ 8.99
Calico Critters	CC2105	Hedgehog Twins	\$ 8.99
Calico Critters	CC2131	Yellow Labrador Twins	\$ 8.99
Calico Critters	CC2134	Caravan Family Camper	\$ 62.99
Calico Critters	CC2144	Toy Poodle Twins	\$ 8.99
Calico Critters	CC2149	Sophie'S Love 'N Care	\$ 20.69
Calico Critters	CC2158	Bl Flora Rabbit Family	\$ 22.49
Calico Critters	CC2159	Bl Blossom Gardening Set - Flora Rabbit Sister & Brother	\$ 22.49
Calico Critters	CC2160	Bl Flora Rabbit Twins	\$ 8.99
Calico Critters	CC2161	Bl Latte Cat Family	\$ 22.49
Calico Critters	CC2162	Bl Bath & Shower Set	\$ 11.69
Calico Critters	CC2163	Bl Toilet Set	\$ 8.99
Calico Critters	CC2164	Bl Triple Bunk Beds	\$ 7.19
Calico Critters	CC2165	Bl Sweets Party Set	\$ 11.69
Calico Critters	CC2166	Bl Sunny Castle Nursery	\$ 40.49
Calico Critters	CC2167	Bl Rainbow Fun Nursery Bus	\$ 31.49
Calico Critters	CC2168	Bl Nursery Swing	\$ 13.49
Calico Critters	CC2169	Bl Nursery Sandbox & Pool	\$ 22.49
Calico Critters	CC2170	Bl Nursery Friends - Walk Along Duo	\$ 13.49
Calico Critters	CC2171	Bl Nursery Friends - Rainy Day Duo	\$ 13.49
Calico Critters	CC2172	Bl Nursery Friends - Pool Fun Trio	\$ 17.99

Calico Critters	CC2173	BL Nursery Friends - Sleepover Party Trio	\$ 17.99
Calico Critters	CC2174	Hamburger Stand	\$ 31.49
Calico Critters	CC2175	Style & Sparkle Dressing Room	\$ 35.99
Calico Critters	CC2176	Seal Family	\$ 22.49
Calico Critters	CC2177	Baby Mermaid Shop	\$ 22.49
Calico Critters	CC2178	Secret Forest Falls	\$ 71.99
Calico Critters	CC2179	Exciting Exploration Set -Latte Cat Brother & Baby	\$ 17.99
Calico Critters	CC2183	Halloween Surprise Party Set	\$ 31.49
Calico Critters	CC2459	Stack & Play Beds	\$ 8.99
Calico Critters	CC2488	Connor & Kerri'S Carriage Ride	\$ 20.69
Calico Critters	CC2618	Loft Bed	\$ 8.99
Calico Critters	CC2625	Patty & Paden'S Double Stroller	\$ 20.69
Calico Critters	CC2771	Apple & Jake'S Ride 'N Play	\$ 20.69
Calico Critters	CC2924	Country Tree School	\$ 49.49
Calico Critters	CC3011	Grand Department Store Gift Set	\$ 116.99
Calico Critters	CC3012	Delicious Restaurant	\$ 44.99
Calico Critters	CC3016	Tea And Treats Set	\$ 8.99
Calico Critters	CC3022	Dress Up Duo Set	\$ 17.99
Calico Critters	CC3027	Town Girl Series - Lulu Silk Cat	\$ 11.69
Calico Critters	CC3028	Town Girl Series - Laura Toy Poodle	\$ 11.69
Calico Critters	CC3033	Blooming Flower Shop	\$ 31.49
Calico Critters	CC3036	Cute Couple Set	\$ 17.99
Calico Critters	CC3038	Town Girl Series - Marshmallow Mouse	\$ 11.69
Calico Critters	CC3042	Elegant Town Manor Gift Set	\$ 89.99
Calico Critters	CC3046	Chic Dining Table Set	\$ 8.99
Calico Critters	CC3048	Fashion Boutique	\$ 49.49
Calico Critters	CC3049	Fashion Play Set- Tgs - Persian Cat	\$ 20.69
Calico Critters	CC3050	Fashion Playset - Tgs - Tuxedo Cat	\$ 20.69
Calico Critters	CC3051	Fashion Play Set -Sugar Sweet Collection-	\$ 20.69
Calico Critters	CC3052	Fashion Playset - Shoe Shop Collection	\$ 20.69
Calico Critters	CC3053	Fashion Play Set -Jewels & Gems Collection-	\$ 20.69
Calico Critters	CF1842	Red Roof Tower Home	\$ 71.99
Calico Critters	CF1872	Red Roof Grand Mansion Gift Set	\$ 179.99
Calico Critters	CF90592	Triplets Assortment In Pdq	\$ 8.99
Calico Critters	CF90679B	BL TWINS ASSORTMENT	\$ 8.99
Epoch Games	7371	Super Mario Maze Game Dx	\$ 26.99
Epoch Games	7377	Super Mario Adventure Game Dx	\$ 26.99
Epoch Games	7388	Super Mario Fire Mario Stadium	\$ 31.49
Epoch Games	7390	Super Mario Kart Deluxe	\$ 35.99
Epoch Games	7434	Super Mario Rally Tennis	\$ 31.49
Epoch Games	7455	Bl Mario Kart Racing Expansion Pack	\$ 8.99
Epoch Games	7461	Lucky Coin Game	\$ 26.99
Epoch Games	7486	BL Super Mario Castle Land	\$ 26.99

Epoch Games	7525	BL Jurassic World Shaky Volcano	\$ 22.49
Epoch Games	7527	BL Jurassic World Island Quake -Balancing Game-	\$ 8.99
Epoch Games	7528	BL Jurassic World Volcano Quake -Balancing Game-	\$ 8.99
Epoch Games	7534	BL Minions Hammer POP	\$ 17.99
Epoch Games	7535	BL Minions U-turn Bowling	\$ 13.49
Epoch Games	7536	DM4 Minions Hover Strike Battle	\$ 17.99
Epoch Games	7537	DM4 Minions AVL Maze Mission	\$ 17.99
Epoch Games	7538	DM4 Minions AVL Blast Training	\$ 26.99
Epoch Games	7446IP	BI Super Mario Hover Shell Strike	\$ 13.49
Game Zone	P00599	Super Stadium Baseball	\$ 31.49
Game Zone	P20026	Great States	\$ 17.99
Game Zone	P25017	Monkeying Around	\$ 13.49
Game Zone	P25117	Diggin Doggies	\$ 13.49
Game Zone	P25118	Tabletop Air Hockey	\$ 26.99
Game Zone	P25119	What Letter Do I Start With?	\$ 13.49
Game Zone	P25126	Splattosaurus	\$ 11.69
Game Zone	P25131	Action Soccer	\$ 35.99
Game Zone	P25135	Tic Tac Toad	\$ 17.99
Game Zone	P25141	Hook-a-Fish!	\$ 11.69
Game Zone	P25142	Poppin' Puzzlers	\$ 17.99
Game Zone	P25143	Pluck It	\$ 16.19
Game Zone	P25144	Shiver & Shake	\$ 17.99
Game Zone	P25145	Polar Bear Plunge	\$ 11.69
Game Zone	P25146	Arcade Mini Golf	\$ 31.49
Game Zone	P25147	Arcade Basketball	\$ 26.99
Game Zone	P25148	Arcade Hover Shot	\$ 26.99
Game Zone	P25149	On-The-Go Games	\$ 6.29
Game Zone	P25153	Don't Tip the Waiter	\$ 13.49
Game Zone	P25154	Doctor's Dilemma	\$ 8.99
Game Zone	P25155	Panda Panic	\$ 8.99
Game Zone	P25156	Space Launch	\$ 11.69
Game Zone	P25157	SKUNKED	\$ 17.99
Game Zone	P8070	Honey Bee Tree	\$ 16.19
Kidoozie	E00186	Pat 'N Laugh Water Mat	\$ 8.99
Kidoozie	E00267	Stack 'N Nest Cups	\$ 8.99
Kidoozie	E00293	Chicken 'N Egg Stackers	\$ 16.19
Kidoozie	E00381	Squeak 'N Stack Blocks	\$ 17.99
Kidoozie	G02033	Funtime Tractor	\$ 26.99
Kidoozie	G02097	My First Tool Belt	\$ 13.49
Kidoozie	G02177	Rocket Zoomer	\$ 11.69
Kidoozie	G02348	6 Pin Bowling Set	\$ 22.49
Kidoozie	G02404	Pogo Jumper	\$ 13.49
Kidoozie	G02447	Unicorn Pogo Jumper	\$ 16.19

Kidoozie	G02487	Counting Pogo Jumper	\$ 17.99
Kidoozie	G02521P5	Sand 'N Splash Activity Table	\$ 17.99
Kidoozie	G02533	Pop Up Basketball	\$ 17.99
Kidoozie	G02541	Crazy Caterpillar Sprinkler	\$ 13.49
Kidoozie	G02549	Press 'N Zoom Fire Engine	\$ 8.99
Kidoozie	G02550	Press 'N Zoom Police Car	\$ 8.99
Kidoozie	G02552	My First Drum Set	\$ 13.49
Kidoozie	G02554	Lights 'N Sounds Shape Sorter	\$ 22.49
Kidoozie	G02556	Pop 'N Play Animal Friends	\$ 17.99
Kidoozie	G02565	Sweetie Doll	\$ 13.49
Kidoozie	G02566	Bathtime Baby	\$ 17.99
Kidoozie	G02583	Peek 'N Peep Eggs	\$ 11.69
Kidoozie	G02586	Press 'N Go Inchworm	\$ 8.99
Kidoozie	G02589	Flash Beat Drums	\$ 17.99
Kidoozie	G02594	Touch 'N Roll Sensory Balls	\$ 17.99
Kidoozie	G02598	Glamour Girls Styling Set	\$ 17.99
Kidoozie	G02603	Whirl 'N Go Ball Tower	\$ 13.49
Kidoozie	G02604	Rattle 'N Roll Ball	\$ 8.99
Kidoozie	G02605	Stack 'N Sort	\$ 13.49
Kidoozie	G02620	Trace And Color Studio	\$ 17.99
Kidoozie	G02632	Lights N Sounds Dump Truck	\$ 13.49
Kidoozie	G02633	Lights 'N Sounds Recycle Truck	\$ 13.49
Kidoozie	G02635	Lights 'N Sounds Animal Train	\$ 17.99
Kidoozie	G02640	Gopher It Bag Toss	\$ 22.49
Kidoozie	G02641	Slingshot Rocket	\$ 3.59
Kidoozie	G02648	Electronic Basketball Jam	\$ 35.99
Kidoozie	G02650	Easy Grip Sports Balls	\$ 5.39
Kidoozie	G02652	Jumbo 2-In-1 Ball Pit & Pool	\$ 62.99
Kidoozie	G02653	2-In-1 Ball Pit & Pool	\$ 49.49
Kidoozie	G02659	Animal Adventure Truck	\$ 31.49
Kidoozie	G02665	Rip Cord Flying Disc	\$ 8.09
Kidoozie	G02671	Musical Stack & Learn Rainbow	\$ 13.49
Kidoozie	G02672	Rev 'N Learn Activity Wheel	\$ 17.99
Kidoozie	G02673	Rock N Glow Musical Guitar	\$ 11.69
Kidoozie	G02674	Create & Construct Building Kit	\$ 13.49
Kidoozie	G02675	2-In-1 Shape Sorter	\$ 17.99
Kidoozie	G02678	Rockin' Pirate Ship Playset	\$ 35.99
Kidoozie	G02679	Trendy Kitchen Trio	\$ 35.99
Kidoozie	G02681	Tidy Vacuum Duo	\$ 22.49
Kidoozie	G02683	Farm Friends Crinkle Book	\$ 8.99
Kidoozie	G02684	Discovery Soft Blocks	\$ 16.19
Kidoozie	G02685	My First Purse	\$ 13.49
Kidoozie	G02686	My First Hopper Ball	\$ 11.69

Kidoozie	G02687	Bounce Back Punching Bag	\$ 17.99
Kidoozie	G02688	Adjustable Junior Boxing Set	\$ 22.49
Kidoozie	G02690	All-Star Junior Basketball Set	\$ 44.99
Kidoozie	G02691	EZ-Adjust T-Ball Set	\$ 22.49
Kidoozie	G02694	Outdoor Exploration Set	\$ 22.49
Kidoozie	G02695	Critter Catching Net	\$ 6.29
Kidoozie	G02697	Slice 'N Play Shopping Set	\$ 17.99
Kidoozie	G02698	Classy Kitchen Playset	\$ 17.99
Kidoozie	G02699	Cleaning Essentials Playset	\$ 17.99
Kidoozie	G02700	Glamour Girls Styling Center	\$ 26.99
Kidoozie	G02701	Groom 'N Care Pet Carrier	\$ 22.49
Kidoozie	G02702	Care 'N Cuddle Twin Set	\$ 20.69
Kidoozie	G02703	Mealtime Baby Playset	\$ 22.49
Kidoozie	G02704	Doll Care Playset	\$ 8.99
Kidoozie	G02705	Backpack Leaf Blower	\$ 26.99
Kidoozie	G02706	Power Chainsaw	\$ 26.99
Kidoozie	G02707	Pack N Go Workbench	\$ 71.99
Kidoozie	G02708	Dino Adventure Hauler	\$ 26.99
Kidoozie	G02709	ABC & 123 Puzzle Playmat	\$ 44.99
Kidoozie	G02710	Splish N Splash Bathtime Fishing	\$ 15.29
Kidoozie	G02711	Splish N Splash Silly Seal	\$ 15.29
Kidoozie	G02712	Splish N Splash Chomping Shark	\$ 13.49
Kidoozie	G02713	Splish N Splash Squirting Friends	\$ 11.69
Kidoozie	G02716	Little Tuffies	\$ 11.69
Kidoozie	G02719	Jumbo Soccer Ball	\$ 6.29
Kidoozie	G02721	Water Tower Playset	\$ 17.99
Kidoozie	G02722	Bounce Around Dino	\$ 17.99
Kidoozie	G02723	Jumbo Bowling Set	\$ 17.99
Kidoozie	G02724	Peaceful Rainmaker	\$ 7.19
Kidoozie	G02725	Wobbly Stacking Moose	\$ 13.49
Kidoozie	G02735	Snap & Catch Set	\$ 6.29
Kidoozie	G02738	Mega Marble Madness	\$ 17.99
Kidoozie	G02739	Pound A Ball Tower	\$ 8.99
Kidoozie	G02740	Phone & Keys Combo Set	\$ 8.99
Kidoozie	G02741	Rockin' Lights Guitar	\$ 13.49
Kidoozie	G02742	My First DJ Piano	\$ 13.49
Kidoozie	G02744	Volcano Valley Playset	\$ 17.99
Kidoozie	G02745	Barnyard Farm Playset	\$ 17.99
Kidoozie	G02746	Stack 'n Learn Cubes	\$ 8.99
Kidoozie	G02747	Lunch for 2 Picnic Set	\$ 13.49
Kidoozie	G02750	My First Toolbox	\$ 17.99
Kidoozie	G02751	Happy Keys Musical Maker	\$ 11.69
Kidoozie	G02753	Park 'N Roll Garage	\$ 17.99

Kidoozie	G02754	Press 'N Tumble Activity Dome	\$ 13.49
Kidoozie	G02755	Rev 'N Learn Activity Wheel	\$ 17.99
Kidoozie	G02756	My First Gardening Set	\$ 17.99

POLICY FAQs

Q: Where is the Policy enforced?

A. The Policy is enforceable in the United States.

Q. How often is Schedule A updated?

A. It is typically updated a few times per quarter.

Q. What does the Policy apply to?

A. This policy applies to all forms of marketing that include products covered under this policy.

Q. What are some examples of being compliant vs. non-compliant with the Policy?

A. Compliant is advertising at full MAP price or when a user takes action to see the advertised price (i.e. adding product to cart to see pricing). Non-compliant is advertising below full MAP price with no user action (i.e. advertising below MAP without adding an item to the cart).